

HOW DOES KAVEMAN EARN MONEY FOR YOUR FIRM?

EVOLVE YOUR CRISIS MANAGEMENT INFRASTRUCTURE WITH KAVEMAN

□

Proactively reduce your total cost of ownership and minimize network downtime on mission critical systems by adding a Kaveman to your server crisis management infrastructure.

EXECUTIVE SUMMARY

Digital V6 has developed a revolutionary new remote server management solution called the Kaveman. Kaveman remotely controls servers, either over the Internet or a local network. Also, Kaveman automatically monitors server activities and notifies users if their server becomes problematic.

In addition to its unique notification and monitoring feature, Kaveman overcomes the inherent limitations in the current methods of remote server administration. With Kaveman, users can reset the hardware; access BIOS; and reset the power. Because Kaveman does not require any additional software, Kaveman supports multiple operating systems.

Kaveman is ideal for use by Network Administrators, Web Hosting Facilities, and Server Farms. With Kaveman, they can quickly and securely resolve problems.

With the peace of mind that it gives you, you can take shelter in the Kaveman.

WHAT DOES UNPLANNED NETWORK SERVER DOWNTIME COST YOUR FIRM?

Unplanned network downtime directly eats into your company's bottom line. The costs to recover from server failure cannot be measured solely by the cost of technical intervention. Lost productivity and sales are one of the major costs associated with unplanned server downtime.

Cost of Unplanned Network Downtime for Company ABC

The cost of network downtime for any company is a function of the frequency and duration of outages, number of employees, annual revenue and salary rates

BUSINESS SCENARIO	
Number of Employees	400
Number of Administrators	3
Typical Work Week (hr)	40
Annual Gross Revenue	\$100,000,000
Administrator Labor Rate (\$/hr.)	60
User Burdened Labor Rate (\$/hr.)	35
Unplanned Server Outages	
Outages per Month	2
Typical Duration (hrs.)	4
Users Affected Per Outage	80
Administrators Affected per Outage	2

SUMMARY TABLE	
Lost Revenue \$/yr.	\$984,000
Revenue per Employee (\$/hr.)	\$125
Unplanned Downtime (hrs.)	\$7872
Unplanned Server Outage Cost \$/yr.	\$280,320
Unplanned Admin.Cost (\$/yr.)	\$11,520
Unplanned User Cost (\$/yr.)	\$268,800
Total Network Server Downtime Opportunity Cost (\$/yr.)	\$1,264,320
Server Downtime Cost per Hour	\$13,170

For Company ABC, each hour of unplanned server downtime costs the firm \$13,170 in lost productivity and revenue. Each minute of server downtime accounts for \$219 in unrecoverable financial damages to the company.

Any crisis management tool that speeds up the time it takes to resolve a network problem saves your company money. Once Kaveman reduced network downtime for Company ABC by less than fifteen minutes, the time it takes to make a phone call to alert the admin, it had already paid for itself in recovered productivity.

PAYBACK. PERIOD.

A penny saved is a penny earned. Kaveman pads your firm's bottom line by increasing the speed of recovery from unplanned server problems and increasing productivity.

Save Money by Reducing Total Cost of Ownership

Total Cost of Ownership (TCO) of a technical product is the initial cost of the product plus all of the administration and support costs over the lifetime of the product. Categories of TCO include hardware and software, service and support, and cost of down time. Kaveman enables you to effectively manage crises while reducing the TCO of your network

Save Money by Reducing Network Downtime

Kaveman's monitoring and notification capabilities give you the power to proactively identify problems. Kaveman's remote administration capabilities enable you to isolate and repair those problems quickly and efficiently. Whenever network downtime is reduced, your firm saves money.

Save Money by Reducing Hardware and Software Costs

Because Kaveman can be run using a browser, there are no additional hidden costs for software licensing and upgrades. Kaveman saves your firm money by using existing or free technology as compared to substitutes.

Save Money by Reducing Service and Support Costs

In addition to reducing your response time to mission critical server problems, your company can use Kaveman to reduce your technical service and support costs. Because of its remote administration over IP feature, technical support personnel no longer have to be located near your servers. You can use Kaveman as a tool to help your organization centralize technical support or to bring in external engineers to solve problems.



Save money by reducing:

- Total Cost of Ownership
- Network Downtime
- Hardware and Software Costs
- Service and Support Costs